

NICOLÁS VANEGAS

Marketing Professional • E-commerce • Design & Illustration

Colombia negasart@gmail.com +57 304 679 6003 English B2 • IELTS

+1.5M

TIKTOK FOLLOWERS

3

OWN BUSINESSES

6 years

AS AN ENTREPRENEUR

+100

CLIENTS SERVED

Marketing Management professional who learned marketing by building his own businesses. In six years I built three digital brands from scratch: an audience of **more than 1.5 million followers** achieved entirely with my own illustration, an e-commerce store for tattoo supplies, and a custom portrait shop selling to the United States and Europe. I handle the brand, the content, the store and the sales. With that experience I want to **help brands that want to grow**, using artificial intelligence to get there faster and with fewer resources.

EXPERIENCE

● Founder & Digital Director

Negasva — negasva.shop

2020 — PRESENT

Personal illustration brand and custom portrait shop for clients in the United States and Europe.

- Organic audience of **+1.5M on TikTok** and **+50K on Instagram**, built entirely with my own illustration.
- Built the whole store **using AI tools**: website, database, payments and admin panel.
- **SEO** implemented with AI, following Google's policies.
- Customer support in **English and Spanish**.

● Founder

Tattooshop Colombia — tattooshopcol.com

2021 — FEBRUARY 2026

E-commerce for tattoo supplies and complete tattoo kits.

- Business built from scratch: **suppliers, catalog, pricing, store and shipping**.
- Customer acquisition through **paid Meta Ads campaigns**.
- Full operation: purchasing, inventory, customer support and sales.

● Tattoo Artist

Negas Ink — negas.tattoo

2020 — PRESENT

- Own studio with **more than 100 clients served**, acquired through Instagram and TikTok.

● Graphic Designer

Branch Marketing

8 MONTHS

- Design and illustration of graphic assets for the agency and its clients.

MARKETING & BUSINESS

E-commerce

Brand strategy

Social media content

Meta Ads

SEO

Google Analytics

Customer support

Suppliers & inventory

DESIGN

Cartoon illustration

Photoshop

Procreate

Illustrator

CapCut

Brand identity

ARTIFICIAL INTELLIGENCE

AI implementation in companies

Claude • Codex • Gemini

AI-assisted web development

Process automation

Supabase

Vercel

GitHub

Hosting & domains

PORTFOLIO

negasva.shop — store

negas.tattoo — studio

tattooshopcol.com

behance.net/negasva

@negasva — TikTok & Instagram

EDUCATION

Professional in Marketing Management

CEIPA Business School • 2023

English B2 — IELTS Certified

Native Spanish